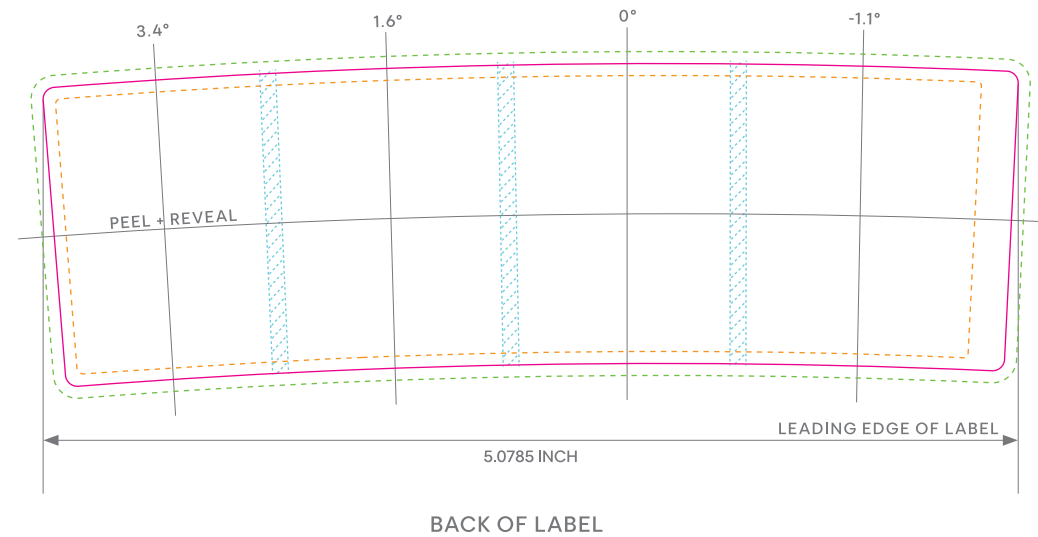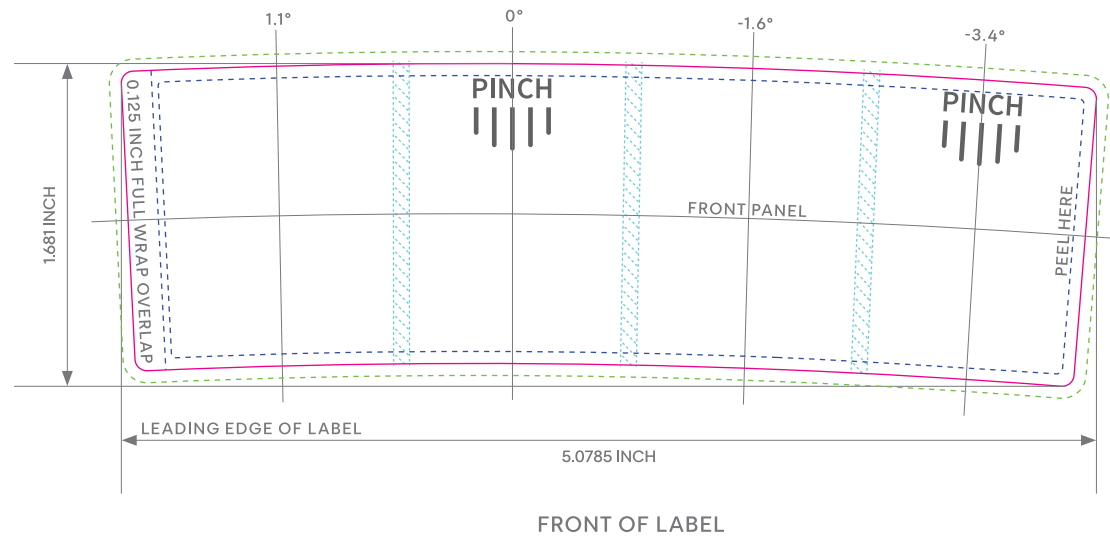# 15 Dram Base Pronto

4-Panel Base Label Dieline

REVERSED OVERLAP

SHORTENED HEIGHT

Compatible with:
- 15 Dram Base

Content Area
The content area is 1/8" (.125") from cut lines. Important artwork (especially text) should be placed inside this area, as labels can shift slightly during the cutting process.

Cut/Trim Line
Keeping artwork away from these edges ensures that it won't accidentally be cropped during Production.

Bleed Line
Any art (such as your background color) that should print all the way to the edge of the material should extend at least to these lines.

Peel + Reveal Area
The peel + reveal area defines the boundaries within which inner-facing content must be placed. Consumers will need to peel the label to view these graphics.

Fold Area
Important artwork (especially text) should not be placed in fold area.

Template is built at 100%

FRONT OF LABEL

1.1° 0° -1.6° -3.4°

PINCH

PINCH

0.125 INCH FULL WRAP OVERLAP

1.681 INCH

FRONT PANEL

PEEL HERE

LEADING EDGE OF LABEL

5.0785 INCH

BACK OF LABEL

3.4° 1.6° 0° -1.1°

PEEL + REVEAL

LEADING EDGE OF LABEL

5.0785 INCH

IMPORTANT INSTRUCTIONS

Build files according to the **Label Print Requirements** linked here.

Files set up incorrectly may result in increased lead time and/or additional charges.

CALYX CONTAINERS